



## Product Theatre 2017

Is your company interested in presenting advertorial at the Congress in September?

The Product Theatre will allow advertorial presentations by ingredient suppliers and service providers. The venue will seat approximately 35 people.

There will be sessions throughout the day covering a variety of topics, including (but not limited to):

Fibre  
Salt reduction  
Sugar reduction  
Texturisers  
Ingredients for value engineering  
Colours and flavours  
New and novel ingredients

Details of the presentations in the Product Theatre will be advertised:

- on the Congress website
- in the exhibition manual given to every delegate as well and to all exhibition visitors
- by invitation from the presenting companies
- via a notice in the exhibition hall “Today’s/tomorrow’s presentations in the Product Theatre.”

The cost to secure a 30-minute slot is R3 500+VAT for exhibitors and R5 000+VAT for non exhibitors.

**For more information, or to book a session, please contact**  
[Jacques van den Berg](#) or [Rosie Maguire](#)